

Guest Article Guidelines for FlourishOver50.com

- **Submission of your guest article does not guarantee publication.** If your article supports the mission of Flourish Over 50 to “help women celebrate and enrich their true inner and outer beauty as they age with grace and vitality,” it will likely be posted. We reserve the right to reject any article that does not meet our standards.
- “Reinvention stories” and guest articles about life transitions will be published under “Midlife Reinventions.” Other articles will be published in “Wit and Wisdom.”
- Preference will be given to those who are members of the Flourish Over 50 community.
- Articles must be high-quality, original content.
- Please limit your article to 750 words or less.
- Articles promoting your business or products will not be accepted. However, you may link to your website in your bio.
- Use of bullets, lists and short paragraphs is highly encouraged as it makes reading much easier.
- Guest article may be submitted in HTML format or as a Word document. If you wish to submit a post with specific bold or italic type formatting, please submit it in HTML form.
- Two photos may be included, and should be sent as a .jpg attachment no larger than 400 pixels wide, or 5.5 inches.
- Please use correct spelling, grammar and punctuation. Articles that need major editing will be returned to author to be re-written. Minor edits will be made by the Editorial Director of Flourish Over 50.
- Include a short bio (100 words or less) at the end of your post. Feel free to include a link to your site. Please attach your photo to the email submission.
- You will retain ownership of your submissions. You hereby grant Flourish Over 50, LLC a royalty-free, paid-up, non-exclusive, worldwide, license to use, reproduce, distribute, and publicly display guest post on FlourishOver50.com.
- You represent that you have the authority to grant Flourish Over 50, LLC the license above and that your guest post does not infringe upon any person's privacy or intellectual property rights. You are solely responsible for your guest post that is published on FlourishOver50.com and its legality under all laws and regulations.
- You agree to reply to any comments posted by readers on your guest article.
- Your article will be promoted via social media and the Flourish Over 50 newsletter. Please promote it through your own communication channels.
- No guarantee will be made regarding the schedule for posting your guest article. Guest posts will be published twice weekly, and yours will be placed in queue in the order that it is accepted.
- Submitting your guest article to Flourish Over 50, LLC indicates that you agree with the above guidelines.
- Please send your guest article with bio and any photos to: susan@flourishover50.com

